



Innovative Analytics





Today, organizations continue to rank analytics as their top technology priority because there's an increasing realization that analytics may drive growth and innovation leading to competitive differentiation. Despite technology advances, many are still struggling to make business intelligence and analytics a pervasive part of their culture, especially for workers without analytical skill sets.

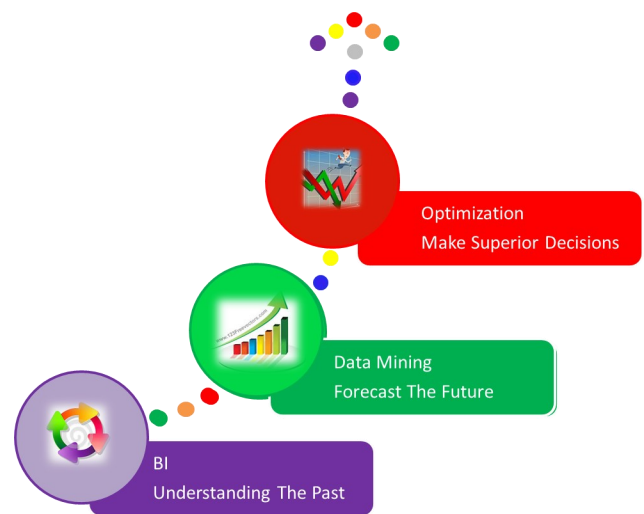
Implementing an automated BI platform demands an architecture that can handle large amounts of data and need for speed.

FORIS Business Intelligence offers critical support to help businesses in attaining self-reporting access with ease of use for strategic decision making and supporting the increasing need for faster, more precise analytics, interactive data exploration and true business intelligence to bring analytical power to the business users.

FORIS BI V5 is the latest version of SITRONICS Business intelligence platform developed as a proactive, real time business Intelligence suite that enables company management a complete online control of key business indicators thus facilitating decisions, processes and increasing business efficiency.

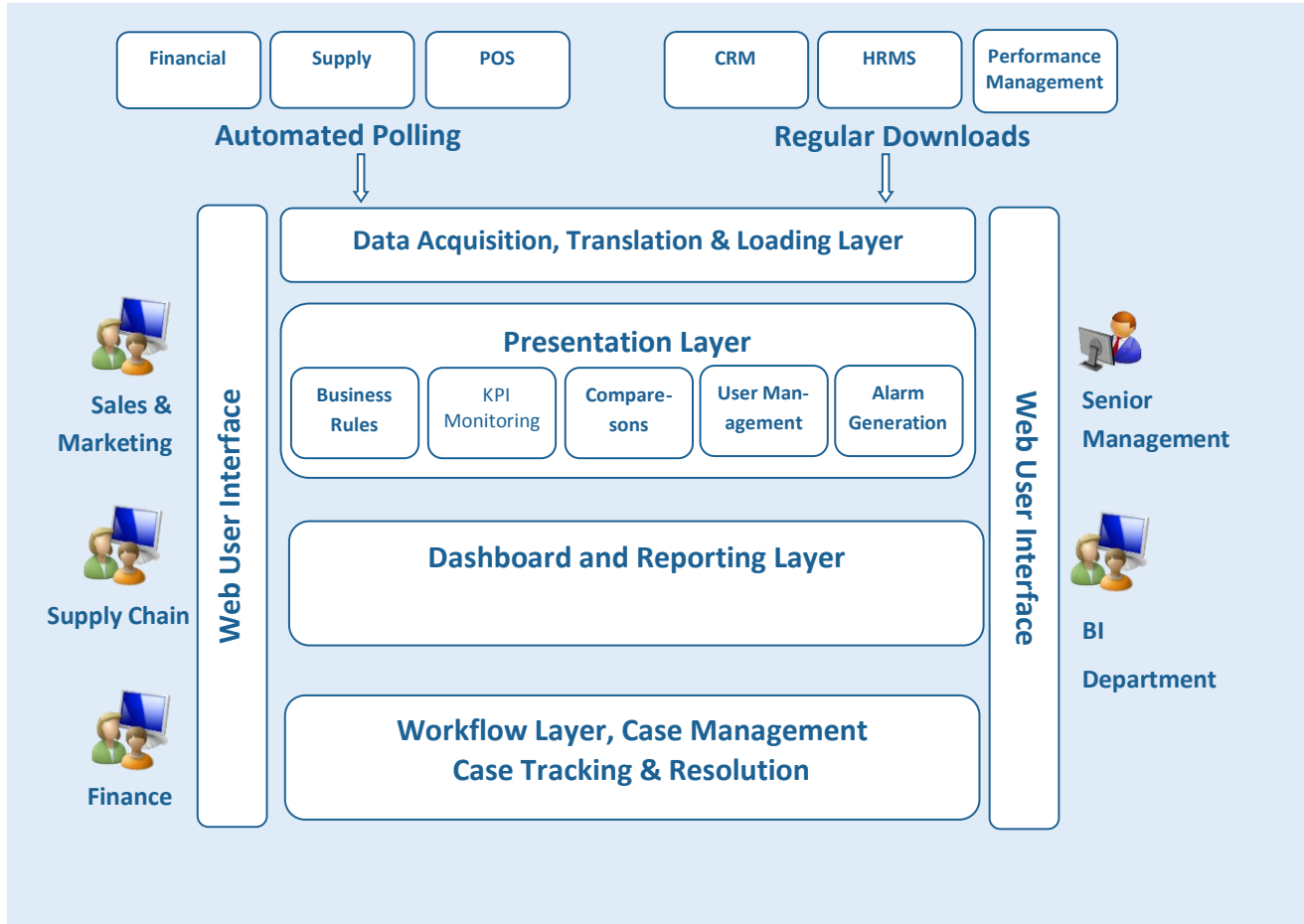
FORIS BI enables company management, Finance, Supply chain and all other departments to monitor key control points with capability of data drilling to transaction level. The system provides faster, easier and efficient analysis with the use of intuitive user interface and helps in breaking data silos and information sharing.

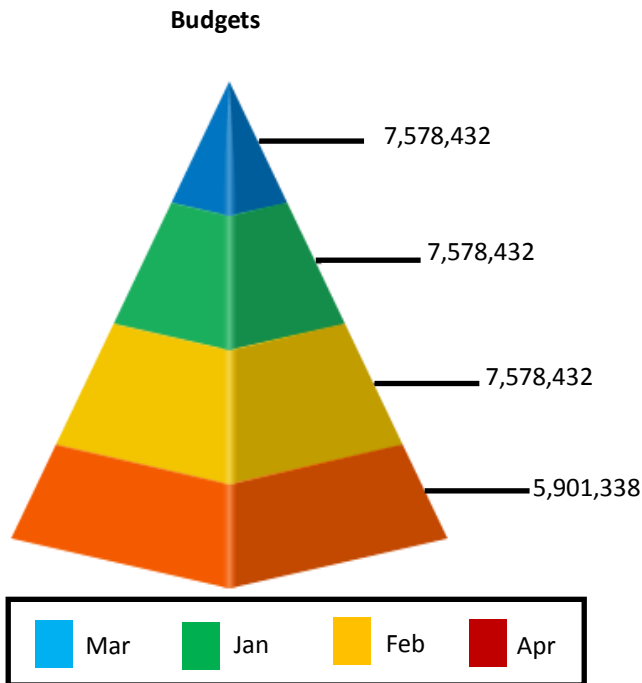
Our customized BI solutions can deliver personalized advertisement including one to one communication with targeted clientele by using combination of several BI and analytics techniques— including subscriber profiling demographics, social network analysis for specific campaigns.





- ◆ FORIS BI V5 is a fully integrated and web enabled solution
- ◆ Provides BI professionals with an advanced reporting tool to help investigate problems and produce MIS information
- ◆ Highly dynamic next generation business performance information directly at the fingertips of senior management
- ◆ Provides advanced reporting and dynamic dashboard facilities
- ◆ Supports the increasing need for faster, more precise analytics and more interactive data exploration
- ◆ and true business intelligence
- ◆ Brings analytical power to the business users and enables them to work independently
- ◆ Delivering self-service data discovery and analytics with ease of use
- ◆ Expanding user base beyond a limited number of Statisticians and data scientists
- ◆ Powerful predictive analytics and consumable results
- ◆ An architecture that can handle big data and the need for speed
- ◆ Brings analytical power to the business users and enable them to work independently





- ◆ Once potential issue is identified, the integrated case management tool within FORIS BI enables tracking of issue through to resolution
- ◆ Allows unlimited number of control points to be defined and automates the collection of data
- ◆ Easily configurable interface allows straightforward integration differing platforms and automated collection of multiple records and file types from these resources
- ◆ Allows users to define thresholds, business rules and KPIs directly
- ◆ Reports discrepancies via notifications
- ◆ Gives the BI departments a configurable case management facility to track the progress of cause under investigation across the business through to resolution

- ◆ Ability to generate just in time insight whenever conditions demand
- ◆ Providing relevance of analytical capabilities to the job the role
- ◆ Improving collaboration and knowledge sharing and working with the single version of the truth
- ◆ Accelerating the collection, analysis and dissemination of data
- ◆ FORIS BI V5 automates the collection of data from the multiple source systems and is easily configurable to interface with multiple different data formats
- ◆ FORIS BI V5 enables BI departments to define KPI thresholds and monitor business performance against them





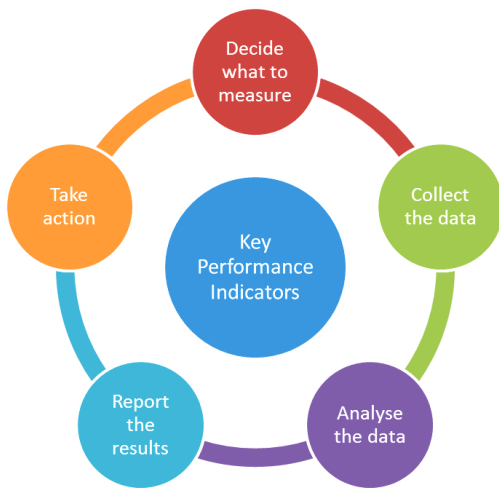
Due to large amount of complex and unorganized available data that is largely dirty, noisy, or unstructured, business are now forced to look deeper into their data to find new and innovative ways to increase efficiency and competitiveness. With recent advances in science and technology, organizations are adopting larger, comprehensive analytics strategies.

Data mining processes are used to study a particular commercial problem with a particular business goal in mind, it uses data storage and data manipulation technologies to prepare the data for analysis. Then, as part of the data mining task, statistical models detect patterns in the data and predications about new data.

Products and Services

- ◆ FORIS Data Warehouse
- ◆ FORIS Business Intelligence
- ◆ FORIS Retail Analytics
- ◆ Supply Chain Intelligence
- ◆ Financial Intelligence
- ◆ Operational Intelligence
- ◆ Strategy Development
- ◆ Technical Consulting
- ◆ Implementing Use Cases
- ◆ Industry Experience
- ◆ Platform Independent Approach
- ◆ Lower TCO & Quick ROI
- ◆ SLA Based Managed Services
- ◆ Cloud Based Solutions





Technical Platform

FORIS BI V5 is highly scalable, uses standard technologies and can be deployed in both windows and Unix environments running on either Oracle and SQL Server Databases.

Reporting and data retrieval employs ROLAP standards to maximize efficiency.

BI is fully web-enabled allowing easy deployment within enterprises' business process.

Why SITRONICS?

FORIS BI has been developed at SITRONICS Data Warehouse and Business Intelligence Competence Centre in Prague, which also provides comprehensive support for the application. In developing the system, SITRONICS has leveraged the diversified and considerable experience of the company's EDW/BI Consultants and professionals.

SITRONICS has a proven track record for delivering high end solutions which enhance performance and profitability to telecom and other industry verticals in the world.

As a firmly established and highly successful organization, SITRONICS has invaluable know-how and insight into data management challenges faced by multiple business and the potential benefits that can be derived from Data Warehousing.

FORIS BI converts data into Knowledge and enables improving and predicting business results, thus transforming a classical company into an educated organization that always beats Uneducated competition.

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